

# COMMERCE FORUM GLOBAL



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The International Conference on Energy, Logistics and the Environment

Theme: Achieving Sustainability through Collaboration

When: October 7-9, 2010.

Where: The Grand Hyatt Hotel, Denver Colorado, USA

Registration: Register at: [www.globalcommerceforum.org](http://www.globalcommerceforum.org) quickly because seats are limited to ensure an intimate setting.

## TENTATIVE AGENDA

### Thursday, October 7

All day	Attendees arrive
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### Friday, October 8

7.30-8.00AM	Networking Coffee
8.00 -8.30 AM	<b>Welcoming Remarks:</b> What does the new energy mean? How does the old energy economy fit into the new energy economy?
8.30-9.00AM	<b>Key Note Speaker:</b> Update on the Panama Canal construction and its sustainability efforts.
9.00 -5.00 AM	Research and scholastic Presentation Break Out Session
9.00 -9.30 AM	<b>Renewable Energy-European Case Study.</b> The United States plans on moving away from fossil fuels to renewable energy. Learn from Europe's experience and what it will take for America to reduce its dependence on fossil fuel.
9.30 -10.00 AM	<b>LNG as a transportation fuel, a smart fuel for trucking</b> Experts discuss how the heavy trucking industry can reduce its carbon footprint through utilizing liquefied natural gas (LNG) and the challenges involved.
10.00-10.15	Networking break
10.00 – 11.15 AM	<b>Clean technology commercialization/marketing panel:</b> Learn how to commercialize your technology from the experts as they walk you through: (a) Technical: Concept, prototype, product development, scaling up and manufacturing. (b) Operations: Concept, business planning, patenting, seed funding, product launch, marketing, distribution, and exit

	strategies (selling the company off, expanding operations, mergers and acquisition or closing down).
<b>11.15-12.00 PM</b>	<b>Investing in Wind without Betting the Farm: Understanding Farm Operations &amp; Maintenance Costs before You Buy.</b> Learn about the cost drivers and how to minimize them.
<b>12.00-2.00 PM</b>	<b>Luncheon (and presentation of awards):</b> <ul style="list-style-type: none"> <li>• Best paper award</li> <li>• Distinguished Speaker Award</li> <li>• Luncheon <b>Key note Speaker</b></li> </ul>
<b>2.00-3.00 PM</b>	<b>Funding renewable energy technologies and initiatives Panel</b> Whether you are a large corporation embarking on new initiatives, expanding on your existing products or services or starting-up, there is always a limitation in the availability of the financial resources. This panel discusses various ways of financing investments. Hear the experts discuss innovative ways of funding energy efficiency and green technologies including special issues for start-up green technology companies, due diligence for investors, new strategies for raising credit and equity, and the needs and requirements of investors. Above all, if you are an investor, this is your opportunity to learn how to find business entities to invest in.
<b>3.00PM-3.15 PM</b>	<b>Network break</b>
<b>3.15PM-4.15</b>	<b>Hydrogen and electric powered vehicles-case studies Panel</b> Hear the auto manufacturers discuss the state of the art in electric and hydrogen vehicles
<b>4.15PM -5.30PM</b>	<b>Renewable Energy Technologies and Gaps Panel Discussion</b> Strides have been made in developing and deploying renewable resources such as solar, biomass, geothermal, and wind energy. However renewable energy faces a variety of obstacles to widespread deployment. This panel discusses some of the technologies that available and the barriers hindering commercial implementations and how you can get around these barriers.
<b>5.00-5.10 PM</b>	<b>Closing Remarks by the Conference Chair</b>
<b>5.30 PM -7.00 PM</b>	<b>Networking Reception:</b> This unique networking opportunity complements the conference and encourages you to have deeper discussions with those who peak your interests.

### **Saturday, October 9**

<b>7.30 AM-5.00PM</b>	<b>Registration</b>
<b>8.00 -8.30AM</b>	<b>Networking coffee</b>
<b>8.30 -8.35AM</b>	<b>Welcoming Remarks</b>
<b>8.35-9.00AM</b>	<b>Day 2 Key note speaker</b>
<b>9.00 -5.00 PM</b>	Research and scholastic presentations breakout sessions.

9.00-10.30AM	<p><b>Building strategic alliances in green initiatives and technologies</b>  A variety of green energy initiatives have been put in place by individual organizations, communities and government agencies. However most of these initiatives have occurred in silos. Get the expert advice on how you can tap into the existing collaborative initiatives that are in place and how you can pick the right partners.</p>
10.30AM – 10.45AM	<p><b>Networking break</b></p>
10.45-12.15PM	<p><b>Energy Policy-what needs to be done</b>  Efforts are underway to craft a new U.S energy policy to clear the path for a low carbon and energy efficient economy. Listen to the experts discuss what needs to be contained in the policy and how your company could be affected.</p>
12.15-1.15 PM	<p><b>Lunch break-</b> Luncheon speaker- A sustainable transportation System-technology, politics and law</p>
1.15-2.15 PM	<p><b>Leadership in Sustainability</b>  This panel discusses how to decide and implement sustainability projects and how to measure the results. Listen to the experts as they present case studies.</p>
2.15-3.00PM	<p><b>Optimizing Communication Networks with Wireless Technologies in Renewable Energy Markets</b>  As alternative energy sources, such as wind and solar, are becoming an increasingly compelling solution for power generation, utilities operators are looking for new ways to maximize their communication networks and ensure reliable, secure data transmission from remote locations. Learn from the experts the variety of communication options available for wind and solar power operators, including fiber-optic cable, cell phones, and satellite/wireless solutions.</p>
3.00-3.15PM	<p><b>Networking break</b></p>
3.15-3.45PM	<p><b>Reducing the Global Supply Chain Carbon Footprint Panel Discussion</b>  Come hear how companies are driving sustainability into the global supply chain. The panel will discuss sustainability from the point of view of transportation, industrial facilities &amp; LEED certification, architecture, and material handling systems. Learn what you can do today, even in an existing operation to reduce your carbon footprint.</p>
3.45-4.15PM	<p><b>Energy efficiency Panel Discussion</b>  This panel explores how you can make your operations more energy efficient including commercial and residential buildings.</p>
4.15-4.45PM	<p><b>Intelligent Risk Taking and collaboration to achieve sustainability.</b> It is natural to seek out organizations and people that can help out your business. However, the greater challenge is to find those who will need our help. This presentation discusses the dynamics of collaboration and how to apply them in accomplishing sustainability.</p>
4.45-5.00 PM	<p><b>Closing Remarks:</b></p>