

## The Global Commerce Forum



[WWW.GLOBALCOMMERCEFORUM.ORG](http://WWW.GLOBALCOMMERCEFORUM.ORG)



School of Management

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Present

**A SUSTAINABLE ENERGY FUTURE FOR EMERGING AND  
DEVELOPING ECONOMIES: FOCUS AFRICA**



**Date:** October 13-14, 2011

**Venue:** Grand Hyatt Hotel, (17<sup>th</sup> and Welton), Denver, Colorado. USA.

## **CONFERENCE OVERVIEW**

Fossil-fuel energy has fostered industrialization, economic growth and prosperity in the developed world. In fact, developed nations exist largely because fossil fuels have allowed for affordable and reliable energy. But today, environmental concerns are driving developed nations to invest large sums of money to change their energy sources and infrastructure to support a clean environment. The question is, "Should emerging and developing nations develop their energy infrastructure from these same traditional energy sources, or are there now other, better options available to them?"

This conference brings together scholars, scientists, researchers and business executives from the renewable energy and natural gas industries, representatives from non-governmental and governmental organizations, and officials from developed, developing and emerging countries, especially African countries. Together we will explore ways to implement a new paradigm for sustainably supplying the energy needed for economic growth in economies—particularly in Africa—where the energy infrastructure has not been fully developed.

This new paradigm is driven by advances in renewable energy technologies, combined with technological improvements that are now making available vast unconventional natural gas supplies in shale formations ubiquitously dispersed throughout the world. This paradigm is taking hold in the developed world today as natural gas, complemented by wind and solar power, gains traction as the preferred approach to economically competitive, cleaner and safer central electric power generation.

Combining renewable energy and natural gas offers tremendous potential for rural areas where a centralized electrical grid power system does not currently exist and may, now, never need to be developed. The possibility of an indigenous natural gas supply and the vibrant industrial activity that it can support on a large scale in the not-too-distant future can transform developing and emerging economies



## **THE CALL FOR PAPERS AND INVITATION TO ATTEND**

Scholars and practitioners are cordially invited to **attend** and or **submit**:

- **Papers** (maximum 25 pages)
- **Positioning, Case or Interactive Papers** (Maximum 10 pages)
- **Panels and Posters** (Maximum 4 pages with a 100 word abstract)
- **Abstracts**  
Abstracts for papers should not exceed two pages and must have the following components:
  - (1) Overview of the topic to be covered, (2) methodology, (3) Results, (4) conclusions, and (5) references.

- (2) A short bio (Not more than 150 words)

Send your submission before August 15, 2011 to:

Dr. Luka Powanga at: [Lpowanga@regis.edu](mailto:Lpowanga@regis.edu)

## **TRACKS TO BE COVERED**

Alternative Energy Technologies and Innovation  
Business Communication and Entrepreneurship  
Changing Geography of Energy Demand  
Climate Change and Environmental Issues  
Conventional and Unconventional Gas and Oil Supplies  
Corporate Governance, Ethics and Values  
Deepwater Exploration and Production  
Emerging Markets and Economic Development  
Electric and Natural Gas Vehicles  
Energy and Water Issues  
Energy Capital Investment and Allocation  
Energy Costs and Effects on Economic Development and Growth  
Energy Efficiency and Application  
Energy Infrastructure, Efficiency, Development, and Exploration  
Global Economic Crisis and Energy Demand  
Global Economic Landscape and Outlook  
Global Petroleum Security and Pricing  
Globalization of Financial Markets  
Global, Regional and Country Specific Co-Operation Programs  
Marketing in Developing Countries  
Natural Gas the Bridge Fuel  
Project Financing Models  
Relationship between the Energy Sector and Other Sectors  
Role of Energy Supply in Economic Development  
Markets and Drivers of Renewable Energy  
Economic Analysis Methods (Energy, Natural Resources, Economic Development Etc)  
Role of Government as a Catalyst for Sustainable Economic Development

## **STUDENTS**

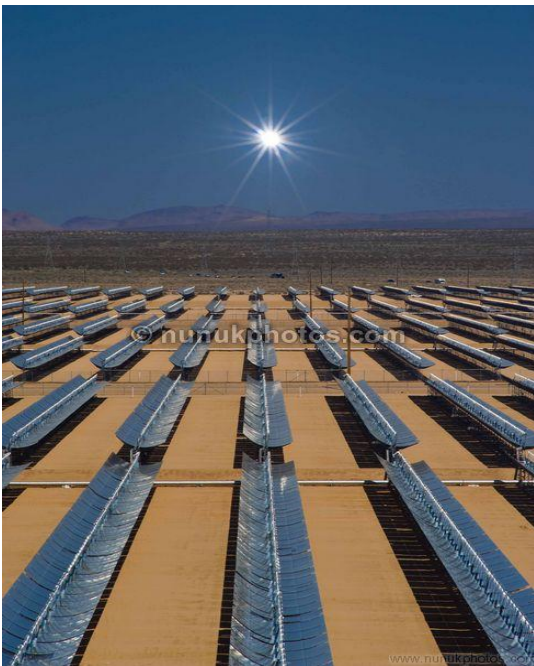
Student participation is highly encouraged. Students may submit an abstract, a poster or a paper to present the results of their recent academic work relevant to the conference or the work in progress for input from peers and faculty.

## **REGISTRATION FEES**

Business : \$375  
Faculty and not for profit Organizations: \$250  
Students (Proof required): \$95

## **TRAVEL DOCUMENTS**

All international delegates are urged to contact their respective consulate, embassy or travel agent regarding the necessity of obtaining a visa for entry into the U.S. If you need a letter of invitation to attend the conference, contact. The visa may take a long time depending on the country you are coming from and you are strongly advised to allow plenty of time for processing these documents.



## **WHY YOU SHOULD ATTEND**

1. **Unique Opportunity:** You have the opportunity to help developing and emerging countries deploy energy infrastructures and policies that are supportive of a clean global environment a consequence of learning from the mistakes made by developed countries that utilized fossil-fuel based energy as a springboard for development and are now spending billions of dollars retooling the infrastructure to clean the environment.
2. **Be part of the solution:** Be part of the solution as you contribute to the shift from high carbon to low carbon fuels. Hear the experts discuss the issues involved in launching clean energy initiatives in Africa and how you can help resolve them while enhancing your company value.
3. **Smart Companies:** As a smart company that develops, implements, utilizes new energy technologies or innovative financing methods, you will help recast the future of the emerging world and profoundly improve the lives of millions of people. You will learn about the vast untapped resources that will increase future global commerce.
4. **Quality and Solution orientation:** You will be exposed to high quality presentations on financing, institutional, economic, political issues and investment opportunities in addition to discussing real cases from organizations that are doing work in Africa. You will listen and interact with government officials from different countries and executives from diverse industries and sectors. You will be exposed to proven strategies that you can immediately apply to your organization on how to successfully do business with Africa. If you are a researcher, you will have insight into the business issues in Africa that you can use for your research to solve real life problems.
5. **Diversity:** The conference draws attendees and presenters from all over the world with diverse topics allowing you to network and showcase your technologies, expertise and solutions, and possibly acquire new business partners abroad. The diversity of topics ensures that you do not have moments of boredom. The agenda is free of sales pitches. Instead it provides real solutions to attendees.
6. **Networking and Value:** This is the only conference that brings together representatives from different sectors from all over the world to discuss and give you a unique perspective on

contemporary business issues, research, and upcoming technologies for the purpose of advancing sustainability through collaboration. You will view top notch presentations and have the opportunity to network with those who peak your interest under a relaxed and friendly atmosphere.



### **WHO YOU WILL INTERACT WITH**

- Ministers
- Leaders
- Government officials
- Policy makers
- Scholars
- Entrepreneurs, Innovators and developers
- Industry executives
- Investors and venture capitalists and social entrepreneurs
- Market analysts
- Non-governmental organizations
- Researchers, engineers, environmental analysts, scientists, Geologists and biologists
- Economists
- Engineers
- Students
- Any interested parties



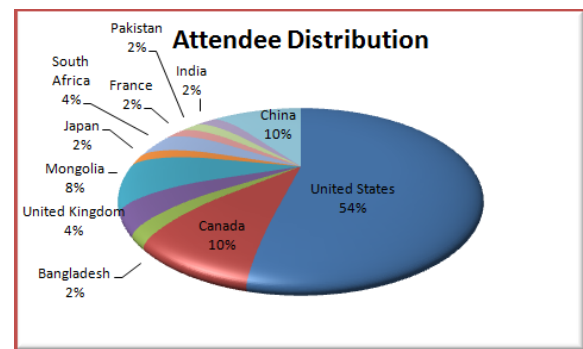
## **GLOBAL COMMERCE FORUM** **OVERVIEW**

The Global Commerce Forum is a nonprofit organization of business executives, government and nongovernmental officials, academicians, engineers, investors, students, and policy makers from different fields and countries dedicated to providing educational opportunities and exchange of the state-of-the-art knowledge and ideas about global commerce and the environment leading to actionable ideas supportive of a clean global environment. The Forum fosters worldwide coordination, cooperation and collaboration among different constituents and stakeholders to foster a low carbon global economy through education.

Specifically, the Global Commerce Forum brings together senior executives from national governments, nongovernmental organizations, academia, investment community, and service providers to exchange their expertise, experiences, best practices, current and emerging technologies, and new policies related to sustainable economic growth, economic development and a clean global environment.

These exchanges result in actionable ideas that accelerate the transformation from the high carbon economy to a low carbon and cleaner global economy by leveraging the scarce resources and optimizing the efforts instead of duplicating efforts among the stakeholders.

### **ATTENDEE PROFILE**



### **CONFERENCE COMMITTEE**

**Marion Philadelphia**, Assistant Professor of Clinical, University of Southern California

**Dr. Luka Powanga**, Professor, Regis University

**Dr. Ramon Corona**, National University

**Dr. Nazrul Islam**, Professor, East West University

**Dr. Xiaolin Li**, Assistant Professor, Towson University

**Patricia Kalita**, Scientist and PhD candidate,  
University of Nevada at Las  
Vegas

**Dr. SUDIP GHOSH**, Assistant Professor, Penn  
State University

**Chei Hwee CHUA**, Ph.D Candidate, University of  
South Carolina

**Jo-Hui Chen**, Professor of Finance, Chung Yuan  
Christian University

**Michael Pelken**, Assistant Professor, Syracuse  
University

**Atupele Powanga**-Columbia University, New York

### **CONFERENCE REGISTRATION FEES:**

**Academicians and researchers: \$250.00**

**Students (Proof required): \$95.00**

Go to [www.globalcommerceforum.org](http://www.globalcommerceforum.org) to register.  
You may also send a check to: Global Commerce  
Forum, P.O Box 7, Arvada, CO 80001.

### **PUBLISHING OPPORTUNITIES**

The Global Commerce Forum publishes the Journal of  
Global Commerce Research, an international peer-  
reviewed scholarly journal; for the exchange and  
advancement of research in all fields of global  
commerce, teaching, and managerial best practices to  
express innovative and new ideas pertaining to  
responsible commerce. The ISSN for the Journal

([www.journalofglobalcommerceresearch.com](http://www.journalofglobalcommerceresearch.com)) was  
issued by the Library of Congress, Washington, and  
listed in the Cabell's Directories 2003-2014 editions  
as well as in the Ulrich's International Periodicals  
Directories.

Accepted papers for the conference will also be  
considered for publication in the above Journal or the  
Journal of Current Research in Global Business. You  
do not need to attend the conference to publish in  
these two journals.



### **CONTACT US**

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